

## FIN 44530: Emerging Markets Investing

### Student Testimonials

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Emerging Markets Investing provided me with a wealth of knowledge on the world of emerging markets and strategies for investing in it. Having Bill as the course instructor allows for unparalleled real-world applications of theories on investing. Bill brings a unique perspective to the table as somebody who has true experience in these markets. I always looked forward to hearing about Bill's boots-on-the-ground stories investing in and traveling to these places. The course is different than any other finance course that I have taken as it combines financial ideas with many concepts from politics and international relations, offering a more holistic view on emerging markets nations. The discussions in class are incredibly engaging and Bill does a fantastic job of encouraging thoughtful conversation about the various topics. I absolutely loved this class and would strongly recommend it to anybody studying abroad as it truly piqued my interest in emerging markets and international investing more broadly.

- Finance Major, Class of 2019

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Emerging Markets Investing offers an unprecedented opportunity to learn about the interconnected, dynamic nature of global markets and of the untapped opportunities in some of the world's fastest-growing countries. EMI is held in a practicum-style setting fit for engaging discussions that cover topics ranging from the fundamentals of EM investing to well-picked case studies that seamlessly intertwine with class topics. This diversity of learning is to be expected when the professor is Bill Kennedy, an EM investor. On top of being a wonderful person, Bill is an expert in his field. His enthusiasm and knowledge of topics were quickly passed on to my classmates and me. The case studies offer a solid foundation for the course, but what makes EMI truly exceptional are the stories Bill shares of his experiences over the course of his highly successful career. Bill even brings in other investment professionals to offer unique insights and enhance class conversations. At no point as an undergrad have I had the opportunity to take a course taught by an investor as successful and genuine as Bill.

I highly suggest Emerging Markets Investing and can promise you will gain knowledge applicable to future finance classes and especially to your career.

- Finance Major, Class of 2019

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The EMI course was without question one of my favorite classes at Notre Dame. Too often being American students, we forget that there are an array of investible nations with different intricacies. At its very surface, emerging markets investing may seem difficult, but it is actually a lot simpler than one would imagine it to be. Being an actual portfolio manager, Bill is the ideal professor for this course. The case studies that we do may be academic in nature, but then Bill discusses how the investing world actually dealt with the unfolded scenarios since he has that kind of first-hand experience.

This class prepared me for my career in two distinct ways. First, it helped me understand what it means to make risk-weighted investments; In emerging markets, you are especially cognizant of risk-return profiles.

Second, it opened my eyes to the possibilities of working abroad. After my semester abroad and taking EMI with Bill, I would not be opposed to working internationally since there is so much value in dealing with ambiguity and the unknown. You get out of this class what you put in and I respected Bill so much that I came as prepared as possible to every class because he took time out of his week to teach and share his wisdom with us. I recommend EMI to any student that wishes to understand how investing in global markets works and to build a strong relationship with one of the best emerging market investors in the world.

- Finance Major, Class of 2019

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Emerging Markets Investing provided us the forum to have fascinating conversations about investing with a world class professional. In no other class will student have exposure to the emerging markets economies and the resource of professional who engages in intellectually stimulating discussion. Bill has not only been an instructor, but also a mentor, and his class had the largest impact on my career.

- Alum, Class of 2018, Blackstone

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